

# AIRX 17

## ODOR NEUTRALIZERS IN UNDILUTED FORM

AIRX 17 odor counteractants truly erase foul odors and freshen the air, and they do so for weeks. They are not just perfume, and do not just mask foul odors with a stronger odor. They contain Airicide® (the proprietary odor counteractant in all Airx products), that erases bad odors by merging with odorous in the air to change their size and shape - causing the olfactory nerve to perceive the odor as different, and more pleasant than it would have been. The Airicide® is encapsulated in millions of microscopic size cells for steady release. The capsules will not spill as will liquids, nor will they shrink or skim over to reduce effectiveness as do gels and they need no cabinets. Each aerodynamically molded microcell is in its own easy-open, easy-close canister.

### DESCRIPTION

AIRX 17 is a true odor counteractant in pure, undiluted form that has been encapsulated in millions of microcells and molded into compact holders with self-stick adhesive backing. The aerodynamic shape and capillary action work round the clock bringing Airicide® to the surface of the cells, and steadily and uniformly releases it to neutralize malodors. Eliminates foul odors from bacterial growth, oxidation reduction, chemicals, etc., yet will not erase pleasant odors or safety odors.

### USES

Erases malodors from bacterial growth, oxidation reduction, chemicals, paints, solvents, fire, smoke, sickness, incontinence, etc. in hospitals, nursing homes, hotels, motels, schools, clubs, restaurants, offices, laboratories, kennels, air-planes, automobiles, homes, etc.

### DIRECTIONS

It's simple. The microcells are in their own easy-open, easy-close capsules. There's no special cabinet, no fan, no batteries required.

FOR GENERAL USE - Place where there is good air flow, but not by an open window.

TO STICK-UP - Be sure receiving surface is clean, smooth and dry. DO NOT APPLY TO WALLPAPER. Remove paper cover on self-stick tab. Press capsule to surface firmly.

### BENEFITS

*ALTERNATIVE TO WICK BOTTLES.* Unlike most wick bottles, AIRX 17 contains no petroleum distillates that can be poisonous if swallowed and damaging to paints and furniture if spilled.

*ALTERNATIVE TO GELS* which are affected by humidity and they crust over to quickly reduce their effectiveness.

*ALTERNATIVE TO AEROSOLS.* AIRX 17 microcells work constantly and consistently without buttons to push or failures to contend with.

*PURE AIRICIDE®.* No propellant, no carrier, no extender, but 100% Airicide® the proprietary odor counteractant based on the scientifically accepted concept that by changing the size and shape of the odor molecule in the air, the olfactory nerve will no longer perceive the odor as unpleasant, as it would have originally.

*SHAPE -* Aerodynamically designed to provide maximum desired surface for release and flow of Airicide® odor counteractant.

*IT'S AZEOTROPIC -* Capillary action in the millions of microscopic size cells of AIRX 17 releases the Airicide® Odor Counteractant steadily - 24 hours a day, day after day.

*STICK-ON -* Pressure sensitive tabs allow you to stick AIRX 17 capsules under sinks, cabinets, under toilets and in other hidden spots.

*RECLOSABLE -* Just opening many competitive products is about the end of them because they can't be reclosed. AIRX 17s last longer when in use, and they can also be closed when not needed to further extend their effectiveness.

*EFFECTIVENESS -* All competitors are relatively equal the first few days, but where as AIRX 17 continues to release Airicide® gradually and steadily, competitive products lose their equality quickly.



**EDMONTON**  
14704 - 119 Ave  
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(780) 451-1516

**CALGARY**  
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**FORT MCMURRAY**  
Bay H, 254 Gregoire Dr.  
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### SPECIFICATIONS

TYPE.....	compressed microcells
ODOR COUNTERACTANT .....	pure Airicide®
RELEASE OF COUNTERACTANT .....	Approx. 30 days
OLFACTORY DESENSITIZERS .....	none
PETROLEUM DISTILLATES.....	none
STICK-ON TABS .....	yes
TOXIC .....	no
EFFECT ON METALS.....	non-corrosive
COLOR.....	white, non-staining
FREEZE-THAW STABILITY.....	no degradation
HEAT STABILITY.....	no degradation
SHELF LIFE.....	min 1 year, closed
DRYING CHARACTERISTICS.....	no shrinking, no skinning
VERSATILITY .....	neutralizes odors from bacterial growth, oxidation reduction, chemicals, etc.

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