

# CLEAN SPEAK

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THE ART AND SCIENCE OF CLEANING

## real cleaning

Looks can be deceiving.

In the past, sight and smell was used to determine if a facility was being cleaned properly. The problem is that this method rewards cleaning for appearance rather than cleaning for health. Bacteria, too small to see, was being left behind, making people sick.

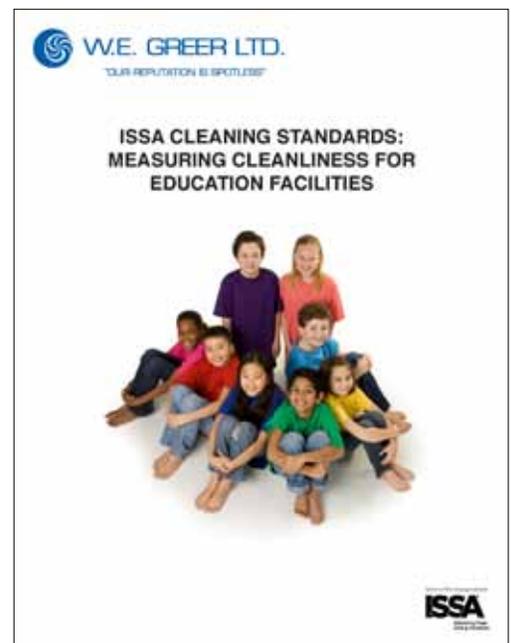
That's why the International Sanitary Supply Association (ISSA) developed the K-12 Clean Standard. The Clean Standard

was developed jointly between the Cleaning Industry Research Institute (CIRI) and the ISSA and seeks to standardize the way in which "clean" is judged.

The ISSA's Clean Standard relies on methods such as ATP measurements to judge cleanliness. ATP stands for adenosine triphosphate, which is a component found in organic soils, including bacteria. The higher the level of ATP, the less clean the surface actually is, and the more "sick" the facility. ATP measurements are perfect for monitoring the change in cleaning effectiveness over time, allowing Facility Managers to pinpoint exact problem areas. Science based standards takes the guess-work out of monitoring cleaning programs.

We are always looking for ways to help our customers improve the quality of clean in their facilities, so naturally we adopted the ISSA's Clean Standard, and have incorporated it into our Site Survey services; a part of our Consult 360° program.

The Clean Standard is not just for schools. We have taken the idea and have expanded upon it so that other facility types can monitor their quality of clean. Our goal is to assist buildings to become as clean and healthy as possible. Contact us today to find out how we can help you to begin your Clean Standard program.



## consult 360°

We have been talking a lot about our Consult 360° program, but what exactly is it?

In a nut shell, it is a group of value-added services designed by us to assist you, the Facility Manager, in managing your cleaning program. It ranges from training, to site surveys, to documentation for budget planning, and so much more. Visit our YouTube page at [youtube.com/WEGreerLtd](http://youtube.com/WEGreerLtd) for a video on our Consult 360° program, or visit our website at [wegreer.com/consult-360.php](http://wegreer.com/consult-360.php) for a pdf of our 360° brochure.

# specials & spotlights:

Prices valid from December 1, 2013 through to February 28, 2014 unless otherwise indicated. All items limited quantity.

## certainty wipes

Disinfectant Certainty Wipes are a germ-eliminating wiper ideally suited to the recreation, commercial and retail industries. When used in conjunction with the Certainty System you can eliminate spraying airborne chemicals, reduce labour costs, and provide a healthier environment to your patrons and employees.

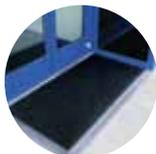


Each roll has 685 premoistened disinfectant wipes measuring 8" x 7".

## matting

Matting is vital to a floor care program, particularly in the winter. It helps to keep dirt and damage-causing salts out of your facility.

**Gritstop Fingermat** - Used on the outside of your entrance, Finger mats pull dirt from footwear using super scraper fingers.



**Prime Knob & Prime Rib** - Used for heavy soil applications and where durability is a must. These mats are mold and mildew resistant, and can be used in both indoor and outdoor applications. They are also impervious to many chemicals including ice melters and salt. Prime Knob is designed to provide multidirectional protection while Prime Rib provides aggressive linear protection.



## equipment sale:

### QUICKSTAR

NEW

311542

111800026

**\$341.21**  
reg. \$454



### ADGILITY

NEW CONDITION

316156

1011021303 / 1011021304

**\$299.00**  
reg. \$529



### AQUACLEAN 18

USED (SOLD AS IS)

325390

1307736

**\$999.00**  
reg. \$4217



### AQUACLEAN (CLASSIC)

USED (SOLD AS IS)

325355

1390838

**\$750.00**  
reg. \$3240



### MICROMATIC M17B

USED (SOLD AS IS)

331268

60904180

**\$2700.00**  
reg. \$5503



### MICROMATIC 13E

NEW / DEMO'D

339087233020

083625719 / 094401343

/ 83234016

**\$1600.00**  
reg. \$2449



For video demonstrations a variety of equipment and products, please visit our Greer TV page on YouTube:  
[www.youtube.com/WEGreerLtd](http://www.youtube.com/WEGreerLtd)

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T5L 2P1  
(780) 451-1516  
(800) 565-9898

#### CALGARY

6025 - 6 St. S.E.  
T2H 1L8  
(403) 640-4664  
(888) 435-6257

#### LETHBRIDGE

210C - 12A St. N.  
T1H 2J1  
(403) 327-1531  
(866) 327-1531

#### GRANDE PRAIRIE

#106, 11735 - 105 St.  
T8V 8L1  
(780) 532-8766  
(877) 532-8766

#### FORT MCMURRAY

Bay H, 254 Gregoire Dr.  
T9H 4K6  
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