



## 90th ANNIVERSARY & CAMERON CONTEST WRAP-UP

It's hard to believe, but the end of this year is approaching. The days are already getting shorter, and there is a bite in the morning air that wasn't there just a scant couple of weeks ago. The end of the year also marks the end our year-long 90th anniversary celebration. W.E. Greer Ltd. began as Bill Greer's Hardware in Edmonton's Market Square back in 1923. Since then, James (son) and John (grandson) Greer have continued William E. Greer's legacy of superb customer service and quality products. Although Bill passed away in 1959, we feel he would be proud of the direction that the company has taken.



A landmark such as our 90th anniversary deserves to be celebrated, and as everyone knows, we have been running a contest since April called "Cameron the Custodian." The contest involved placing Cameron somewhere on our website, social media or literature in hopes that a lucky customer would spot our little cleaning mascot and report back to us. A total of five iPad Minis were awarded to those people who were first to find Cameron each month, the latest being Deborah Palletier from Jasper Place Pool. We feel it was a great experience, and loved being able to give something back to our customers. Everyone who entered the contest will have their name entered into a grand prize draw for a trip for two to Las Vegas.

Before we draw though, we will be heading through some of the smaller towns between Edmonton and Calgary on our annual Greer Roadshow. We will be making stops in Innisfail, Stettler, Hanna, Wainwright, and Lloydminster. During our stop, we will be serving food and drinks, and handing out prizes. As a "thank-you," As an extra perk, people attending the Roadshow will be invited to enter their name into the Las Vegas draw. For more information on our Roadshow, see the article to the left.

At the end of June, our staff also celebrated our 90th anniversary with a small gathering, complete with cake. Many of our staff have been with the company for more than a decade — a testament to the great team we have built. We now turn our sights to our 100th year anniversary, which is fast approaching in 2023.

## GREER ROADSHOW



This September's Roadshow will be taking place in the area between Edmonton and Calgary. There will be food, prizes, fun, and Greer products of course. We will be joined by our partners from Kruger Paper, Nilfisk Advance, Edgewood Matting, and Vileda, so you will get a chance to have a look at a variety of equipment, tools and paper. Here's where we will be:

### **Innisfail - Sept. 23, 12-1pm**

Chinook's Edge Maint., 4404 - 42 Ave

### **Hanna - Sept. 24, 8-9am**

Prairie Land S.D. Office, 101 Palliser Tr.

### **Stettler - Sept. 24, 12-1pm**

Clearview S.D. Storage, 4907 - 42 St

### **Wainwright - Sept. 25, 12-1pm**

Buffalo Trail S.D. Office, 1041 - 10A St.

### **Lloydminster - Sept. 26, 12-1pm**

Centennial Civic Centre, 5405 - 49th Ave.

Visit our Roadshow web page ([wegreer.com/roadshow](http://wegreer.com/roadshow)) for more information or e-mail [amber@wegreer.ab.ca](mailto:amber@wegreer.ab.ca) to RSVP for one of the stops.

# SPECIALS AND SPOTLIGHTS

Prices valid from September 1, 2013 through to November 30, 2013 unless otherwise indicated. All items limited quantity.

## Spotlight: Ice Melter Pre-order

### Ice Breaker

- Highest quality choice
- Our own product
- 90% calcium chloride - reacts chemically with water to generate heat.
- Extremely effective at -32°C and even capable of working at -50°C.
- Two sizes available (100 lb and 29 lb) in reusable plastic containers.



### Mountain Organic

- Environmentally friendly choice
- Made primarily from potassium chloride and its by-products and therefore not harmful to vegetation or the environment.
- Packaging made from recycled materials and is recyclable where facilities exist.
- Effective up to - 23°C.



### Arctic Blue

- Value choice
- Unique blue colour makes it easier to see where ice melter has been applied, preventing over-application.
- Effective to -15°C.



Visit [wegreer.com/products/seasonal.php](http://wegreer.com/products/seasonal.php) for complete details on our ice melters, winter products and pre-order form.

## Special: The 2013 "Big 90" Sale

In honour of our 90th year, this is the third installment of our "Big 90 sale". Make sure you take advantage of these great prices.

### Blue Magic, Case of 4 4L Bottles

General purpose cleaner.

**\$90** 021120



### Airx 15, Case of 4 4L Bottles

High performance disinfectant.

**\$90** 081120



### AIRX 60, Case of 12 1L Bottles

Foul odor eliminator.

**\$90** 155040



## Special: New & Demonstrated Equipment **PRICED TO GO!** (sale ends Sept 30/13)

Equipment	Condition	Item #	Serial #(s)	Reg. Price	Sale Price
GD111 Vacuum	New	311535	11040064	\$299.00	<b>\$224.25</b>
Quickstar Vacuum	New	311542	111800026	\$454.00	<b>\$341.21</b>
Adgility Vacuum	Open Box (New)	316156	1011021303 / 1011021304	\$529.00	<b>\$299.00</b>
Carpetwin 16XP Vacuum	Used (sold as is)	321000	1387494	\$1769.00	<b>\$100.00</b>
Aquaclean 18 Extractor	Used (sold as is)	325390	1307736	\$4217.00	<b>\$999.00</b>
Aquaclean Classic Extractor	Used (sold as is)	325355	1390838	\$3240.00	<b>\$750.00</b>
Micromatic 13E	New/Demo'd	339087233020	083625719 / 094401343 / 83234016	\$2449.00	<b>\$1600.00</b>
Micromatic M17B	Used (sold as is)	331268	60904180	\$5503.00	<b>\$2700.00</b>



For video demonstrations a variety of equipment and products, please visit our Greer TV page on YouTube: [www.youtube.com/user/WEGreerLtd](http://www.youtube.com/user/WEGreerLtd)

[www.wegreer.com](http://www.wegreer.com)

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14704 - 119 Ave  
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(800) 565-9898

**CALGARY**  
6025 - 6 St. S.E.  
T2H 1L8  
(403) 640-4664  
(888) 435-6257

**LETHBRIDGE**  
210C - 12A St. N.  
T1H 2J1  
(403) 327-1531  
(866) 327-1531

**GRANDE PRAIRIE**  
#106, 11735 - 105 St.  
T8V 8L1  
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**FORT MCMURRAY**  
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